



METRO RAIL NEWS

to reach out Rail & Metro fraternity



Exclusive news portal and monthly B2B Magazine with special focus on

- Urban Mobility Projects
- Mass Rapid Transit Systems
- Metro Railway Projects
- High Speed Bullet Train Projects
- Transport Infrastructure
- Smart Cities Projects
- Research & Technology Development
- Tender, Events and Job updates





METRO RAIL NEWS MAGAZINE

GENERAL INFORMATION

Frequency	Monthly
Pages	50 – 60 pages
Size (mm)	215 x 285
Paper (Glossy)	100 gsm
Editorial/Ads Ratio	60:40
Publication Date	2 nd Week of Month
Ad Material format	JPEG, PNG or PDF

PRINT CIRCULATION INFORMATION

Metro Rail/Urban Departments	1500+
Metro & Railway Contractors	2500+
Suppliers/Manufactures/OEMs	2000+
Rail Professional/Consultants	2700+
Ministry/Govt. Departments	1000+
Event Organizers/Advertisers	1000+
Technical/Engg. Institutions	250+
Research Organizations	300+

DIGITAL CIRCULATION INFORMATION

Corporate Readers (National)	5000+
Corporate Readers (Overseas)	20000+
Individual Readers	50000+

PRINT ADVERTISING OPTIONS

Position	Available Size
Gatefold Cover Page	Full Page
Inside Front Cover	Full Page, Half Page
Back Cover	Full Page, Half Page
First Opening Page	Full Page, Half Page, 1/3 Page, 1/4 Page
Inside Back Cover	Full Page, Half Page, 1/3 Page, 1/4 Page
Middle Center Spread	Full Page, Half Page, 1/3 Page, 1/4 Page
Between Articles	Full Page, Half Page, 1/3 Page, 1/4 Page



Do you know !
Most of our Readers
belong to decision makers
community.

MAGAZINE ANNUAL SUBSCRIPTION RATES

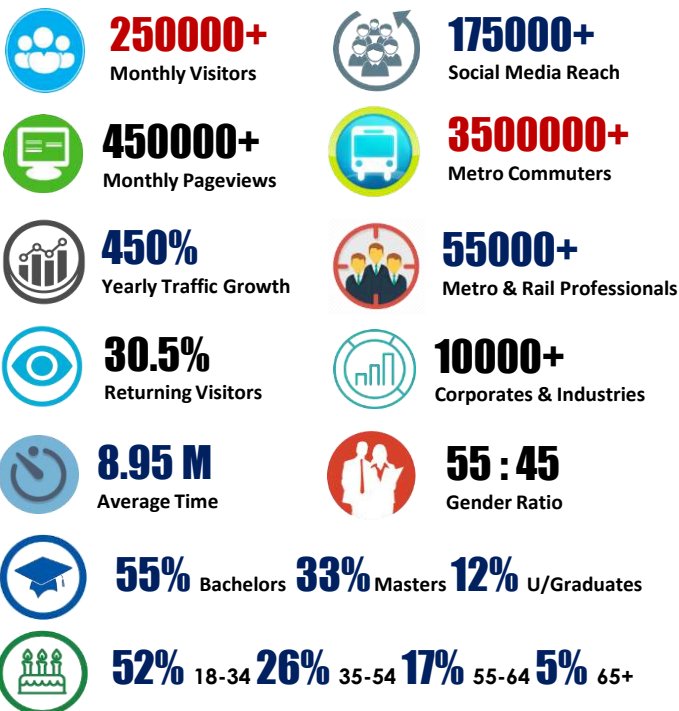
PRINT (NATIONAL)	PRINT (OVERSEAS)	DIGITAL
₹ 3600.00	\$ 750.00	₹ 600.00



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- Social Media Management
- Event Management
- Digital Marketing
- Corporate Web Design & Development

WEBSITE AUDIENCE STATISTICS



DIGITAL ADVERTISING OPTIONS

Position (Size)	Availability
Top Leader Board 715x160	Home
Skyscrapers 160x600	Home – Left/Right Side
Leader Board 650x100	Home – Below Menu Bar
Side Bar Square 250x250	All Pages – Side Bar
Side Bar 250x500	All Pages – Side Bar
Bottom 750x100	Home - Bottom
Daily E-Newsletter 650x100	Newsletter - Top & Bottom

(Source: Google Analytics)

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