

WWW.METRO RAIL NEWS.IN

Gateway to Metro & Rail fraternity

Exclusive news portal and monthly Magazine with special focus on

- Urban Mobility Projects
- Mass Rapid Transit Systems
- Metro Railway Projects
- High Speed Bullet Train Projects
- Transport Infrastructure
- Smart Cities Projects
- Research & Technology Development
- Tender, Events and Job updates



METRO RAIL NEWS

ADVERTISEMENT TERRIF 2017-18

Position (Full Page)	INR	USD	Euro
Gatefold Cover Page	100000.00	2500.00	2000.00
Inside Front Cover	60000.00	1500.00	1200.00
Back Cover	60000.00	1500.00	1200.00
First Opening Page	60000.00	1500.00	1200.00
Inside Back Cover	50000.00	1250.00	1000.00
Middle Center Spread	80000.00	2000.00	1600.00
Between Articles	30000.00	750.00	600.00

MAGAZINE ANNUAL SUBSCRIPTION

PRINT (NATIONAL)	PRINT (OVERSEAS)	DIGITAL
₹ 2400.00	\$ 750.00	₹ 600.00



Position (Size)	INR	USD	Euro
Top Leader Board - 715x160	30000.00	750.00	600.00
Skyscrapers - 160x600	30000.00	750.00	600.00
Leader Board - 650x100	20000.00	500.00	400.00
Side Bar Square - 250x250	20000.00	500.00	400.00
Side Bar 250x500	20000.00	500.00	400.00
Bottom 750x100	12000.00	300.00	240.00
Daily E-Newsletter 650x100	20000.00	500.00	400.00

SPECIAL MONTHLY AND ANNUAL COMBO PACKAGES

Monthly Combo Package: INR 100000.00 | \$ 2000.00

- Three pages of “Company Corporate” profile, including CEO/MD profile and relevant photographs in Metro Rail News (Monthly) Magazine, Or
- Exclusive Media Interview coverage with industry experts of your Company.
- Passport size photograph of CEO or Corporate logo on the Cover page.
- One full page advertisement including content in Metro Rail News Magazine.
- Display of one digital advertisement banner on our news portal for one month.
- Display of one digital banner in Metro Rail News e-Newsletter for one month.
- Listing of your company profile in our Corporate Directory.
- Social media endorsement at Twitter, LinkedIn, Facebook etc.
- One complementary delegate pass to attend our “Annual Conference on Urban Mobility Solutions”.
- Certificate of Participation & Appreciation from the Metro Rail News Editorial Board.

Annual Combo Package: INR 500000.00 | \$ 12500.00

- Your company corporate profile will be covered under our regular columns i.e. “Best Corporate of the Month”, “Industry Expert of the Month”, and “Best Solution Provider of the Month” including CEO/MD profile and relevant photographs in our Metro Rail News (Monthly) Magazine.
- Exclusive Media Interview coverage with industry experts of your Company.
- One full page advertisement including content in our all editions.
- Display of one digital advertisement banner on our news portal for one year.
- Display of one digital banner in Metro Rail News e-Newsletter for one year.
- Listing of your company our Corporate Directory with detailed profile.
- Social media endorsement at Twitter, LinkedIn, Facebook etc.
- Press release, product launches, management changes, events etc. will be published across the year.
- Three complementary delegate passes to attend our Annual Conference on Urban Mobility Solutions.
- Certificate of Participation & Appreciation from the Metro Rail News Editorial Board.

FOR ADVERTISING & PREMIUM SERVICES

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