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FOR METRO,
RAILWAYS AND
URBAN
TRANSPORT
INDUSTRIES

India's leading
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urban transport,
construction and
infrastructure

METRO RAIL NEWS

Gateway to reach out Metro, Railways & EPC Projects



METRO RAIL NEWS

brings you a daily round-up of news stories and construction updates from Metro Railways, High Speed Rail, Rapid Railway, Coach Factories, EPC Industries, Urban Transport, Research Organizations, Smart Cities and other means of mass rapid transit systems & public transport.

Exclusive news portal and leading B2B Magazine with deep focus on

- Urban Mobility Projects
- Mass Rapid Transit Systems
- Metro & Railway Construction Projects
- High Speed Rail (Bullet Train) Projects
- Regional Rapid Rail Projects (RRTS)
- Hyperloop, Pod Taxies, Sky Bus
- Survey, Analysis & Project Reports
- Transport Infrastructure in Smart Cities Projects
- Expert Opinion & Media Interview
- Tender, Events and Job updates
- Case Studies, Research Papers



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READERSHIP PROFILE



Total Brand Reach
475,000
 per month



Editorial
94%
 of our readers consider METRO RAIL NEWS editorial to be good or better than other railway, infra & construction project publications



Purchasing Decision
85%
 of our readers have at some point used METRO RAIL NEWS to make purchasing decisions based on its editorial and advertising content



Reader Profile
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 of our readers are decision makers, are responsible for purchasing decisions, or influence purchasing decisions

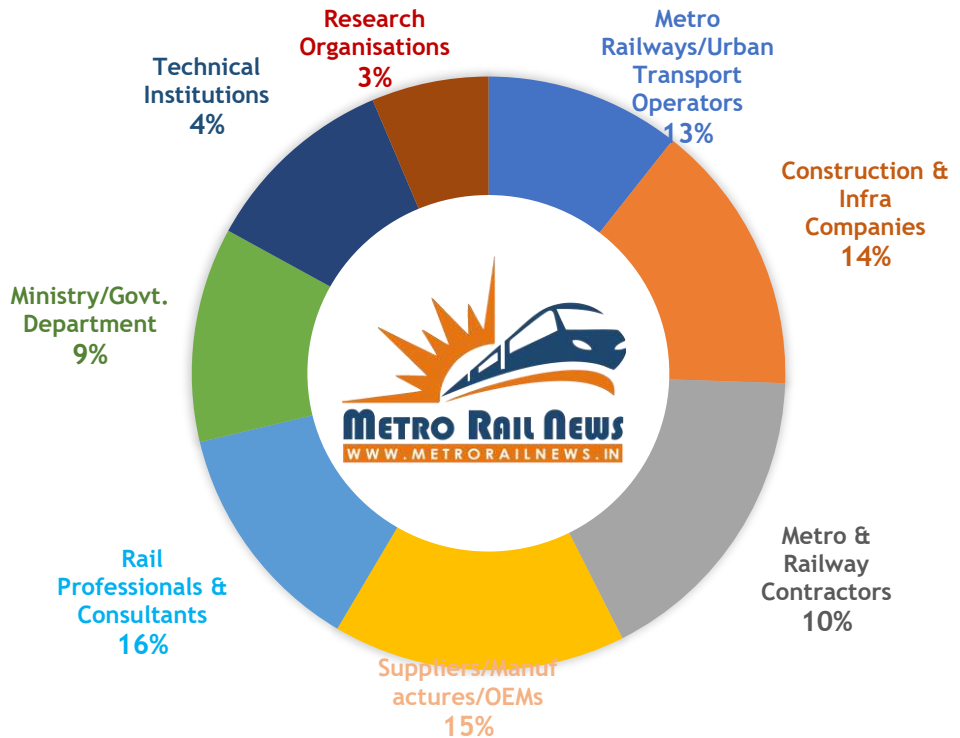
9,960
 PRINT CIRCULATION (ESTD.)

15,50,000
 WEBSITE PAGE VIEWS ANNUALLY

85,000
 READERS PER ISSUE

57,000
 E-MAIL SUBSCRIBERS

READERSHIP BY SECTOR



PRINT CIRCULATION INFORMATION

Metro Railways/Public Transport/Smart Cities	1250
Construction & Infrastructure Companies	1420
Metro, Railway & Highways EPC Contractors	1610
Suppliers/Manufactures/OEMs	1535
Railway Professionals, Engineers & Consultants	1575
Ministry/Govt. Departments	900
Technical Institutions	410
Research Organizations	260
Distribution in Industry events/conferences	1000

*Above circulation information may be varied according to special sponsors.



MAGAZINE INFORMATION

• Frequency	Monthly
• Pages	60-80 pages
• Size (mm)	215 x 285
• Paper (Glossy)	100 gsm
• Editorial/Ads Ratio	60:40
• Publication Date	2 nd Week of Every Month
• Ad Material format	JPEG, PNG or PDF

EDITORIAL CALENDER 2018

JAN

FOCUSED PROJECTS: Delhi Metro (15th Anniversary)
FOCUSED TOPICS: CBTC/UTO Trains, PPP Model in Metro Projects
FOCUSED INDUSTRY: Signalling & Telecommunications

FEB

FOCUSED PROJECTS: Mumbai Metro 3 (Underground Project)
FOCUSED TOPICS: Tunneling Technology, TBM
FOCUSED INDUSTRY: Tunnel & Underground Equipment

MAR

FOCUSED PROJECTS: Noida Metro (Aqua Line)
FOCUSED TOPICS: Hydrogen Trains, Transport Planning
FOCUSED INDUSTRY: Non-metallic Mineral, Chemicals

APR

FOCUSED PROJECTS: Ahmedabad Metro (MEGA)
FOCUSED TOPICS: Trackless Trains, Transport Infrastructure
FOCUSED INDUSTRY: HVAC, Air Conditioning

MAY

FOCUSED PROJECTS: Kolkata East West Metro
FOCUSED TOPICS: Hyperloop Technology
FOCUSED INDUSTRY: IT & Digitalization in Railways

JUN

FOCUSED PROJECTS: Pune Metro (Maha Metro)
FOCUSED TOPICS: Construction Technology & Management
FOCUSED INDUSTRY: Construction Equipment

JUL

FOCUSED PROJECTS: Nagpur Metro
FOCUSED TOPICS: Pod Taxi (PRT), Urban Governance
FOCUSED INDUSTRY: Wheel and Fabricated Metals

AUG

FOCUSED PROJECTS: Jaipur Metro
FOCUSED TOPICS: High Speed Rail
FOCUSED INDUSTRY: Electrification and Traction Systems

SEP

FOCUSED PROJECTS: Indore & Bhopal Metro
FOCUSED TOPICS: Water Transport
FOCUSED INDUSTRY: Lifts, Elevators & Escalators

OCT

FOCUSED PROJECTS: Kochi Metro
FOCUSED TOPICS: Urban Mobility Solutions for Smart Cities
FOCUSED INDUSTRY: Car Body and Passenger Facilities

NOV

FOCUSED PROJECTS: Hyderabad Metro
FOCUSED TOPICS: Metro Coach Factory
FOCUSED INDUSTRY: Railway Track and P-Way Equipment

DEC

FOCUSED PROJECTS: Chennai Metro
FOCUSED TOPICS: RRTS & Shuttle Metro
FOCUSED INDUSTRY: Depot Machinery & Plants and Facilities

REGULAR COLUMNS

- Editor Note
- Project Watch
- Round Up
- Editor Picks
- Cover Story
- Metro Rail Projects
- Mono Rail Projects
- High Speed Rail Projects
- RRTS Project
- Smart Cities Mission
- Urban Mobility Solutions
- Technology Updates
- Technical Articles
- Rules & Policies
- Corporate updates
- Announcements
- Appointments
- Honor & Awards
- Achievements
- Leaders Opinion
- Media Interview
- Tender & Contract updates
- Event Diary
- Metro & Railways Jobs
- Leaders Series
- Women in Urban Transport
- Industry News
- Product Watch
- Industry Profile
- Readers Comments

SPECIAL COLUMNS

- Featured Projects
- Project of the Month
- Challenges & Solutions
- Transport Infrastructure
- Make in India
- Rolling Stock systems
- CBTC/UTO Technology
- Tunneling Technology
- Construction Engineering
- IT & Smart Ticketing
- Digitalization in Transport
- Hyperloop Technology
- Passenger Safety
- Railway Safety
- Low Corban Mobility
- Green Energy
- Lesson from Failures
- Indigenization
- Research & Development
- Whitepapers



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85%

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75%

of METRO RAIL NEWS subscribers visit our website each month

80%

Rely on METRO RAIL NEWS for Industry Trends, Product and Services

8,50,000

SESSIONS PER YEAR

15,50,000

PAGE VIEWS ANNUALLY

1,35,000

PAGE VIEWS MONTHLY

5,00,000

USERS

25 MINUTES

AVERAGE STAYTIME

450%

YEARLY TRAFFIC GROWTH

57,000

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- Tender Documentation & Bid Analysis
- Sub-Contracting

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