METRO RAIL NEWS
Gateway to reach out Metro & Railway Market of India

India’s leading monthly magazine in urban transport, construction and infrastructure

Exclusive news portal and leading B2B Magazine with deep focus on:

- Urban Mobility Projects
- Mass Rapid Transit Systems
- Metro & Railway Construction Projects
- High Speed Rail (Bullet Train) Projects
- Regional Rapid Rail Projects (RRTS)
- Metrolite, Metro NEO Projects
- Hyperloop, Pod Taxies, Sky Bus
- Survey, Analysis & Project Reports
- Transport Infrastructure in Smart Cities Projects
- Expert Opinion & Media Interview
- Tender, Events and Job updates

Product and Features

MAGAZINE
A carefully curated collection of content from our daily website along with deeper thought pieces and insights exclusive to the monthly print and digital editions.

- CIRCULATION
  12,000+ Print
  125,000+ Digital
- DIMENSIONS
  8.5 / 11 Inch
- FREQUENCY
  Monthly

WEBSITE
Constantly updated breaking news, Projects information, tenders & contract, jobs, events, keep the Metro & Railway Industries in the loop on the latest developments in the business.

- MONTHLY VISITOR
  6,00,000+
- MONTHLY PAGE VIEWS
  9,80,000+

MOBILE
Metrorailnews.in is mobile optimized with a responsive design for tablets and smartphones, giving users a seamless experience no matter the device.

- SUBSCRIBER
  75,000+
- FREQUENCY
  Daily

E-NEWSLETTERS
Breaking news and daily e-newsletters cover the business on an hourly and daily basis, keeping readers apprised of developments in home entertainment in a timely manner.
Our Premium Services

- Strategic Business Consulting
- Active Tender & Business Alert
- Project Sub-Contracting Solution
- Vender Registration & Approval
- Project Progress & Media Monitoring
- Infrastructure PR & Brand Management
- Industry Market Research and Forecasting
- Customer Feedback Survey
- Corporate Interview & Media Planning
- Media Support for Industry Events
- Digital and Print Advertising

Readership Profile

- Technical Institutions: 4%
- Ministry/Govt. Department: 9%
- Rail Professionals & Consultants: 16%
- Suppliers/Manufactures/OEMs: 15%
- Construction & Infra Companies: 14%
- Metro Railways/Urban Transport Operators: 13%
- Metro & Railway Contractors: 10%
- Suppliers/Manufactures/OEMs: 15%
- Metro & Railway Contractors: 10%

Total Brand Reach 20,55,000 pm

Magazine Distributed in below organization

1. Ministry of Housing and Urban Affairs
2. Metro Rail Operators – DMRC, NMRC, MMRC, KMRC etc.
3. Ministry of Railways
4. Indian Railways Zonal Offices
5. Indian Railways Divisional Offices
6. Indian Railways Workshops
7. Indian Railways Production Units
8. Research and Development Facilities like RDSO, CRIS, CORE, COFMOW
9. Special Purpose Vehicles – RVNL, RailTel, DFCCIL
10. Public Sector Undertakings like IRCON, RITES, IRCTC, CONCOR, IRFCL, KRCL, RLDA, MRVC.
11. Trade Associations, Chambers of Commerce like: Assocham, PHD Chambers of Commerce, CII, FCCI, ASSOCHAM assetc. Apart from this magazine is also circulated at the various Metro & Railway industry and urban mobility events organized by them.
12. Academic & Research Institutions – National Rail & Transportation Institute (NRTI) Institute of Urban Transport (IUT) National Academy of Indian Railway etc.
13. Metro & Railway Project Consultants like SYSTRA, Louis Berger, CEG, EGIS etc.
14. Rolling Stock Manufacturers: CRRC, BEML, Bombardier, Alstom, Titagarh Wagons etc.
16. Manufactures of Metro & Railway parts, components, assemblies, and Depot including all types of trains in India.
17. To the Indian and international railway experts.
### Social Media Reach

- **LinkedIn**
  - Key account followers: 2,00,000+
  - Linkedin page followers: 50,000+

- **Twitter**
  - Account followers: 2,000+
  - Tweet reach: 2,57,000+

- **Facebook**
  - Page likes: 15,300+
  - Group member: 9,737+

### Our Knowledge Partners

- [Global Transport Forum](#)
- [Community of Metros (CoMET)](#)
- [Confederation of Indian Industry (CII)](#)
- [Institute of Urban Transport (IUT)](#)
- [Indian Railways (IR)](#)
- [International Union of Railways (IUR)](#)
- [Indian Railways, Ministry of Housing, Urban Affairs (MHA)](#)
- [Messe Frankfurt](#)
- [ITP Publishing Group](#)

### Our Supporters

- [Google](#)
- [Exhibitions India Group](#)
# ADVERTISING RATES 2020-21

## PRINT ADS: METRO RAIL NEWS MAGAZINE (MONTHLY)

<table>
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## DIGITAL ADS: METRO RAIL NEWS WEBSITES

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## DIGITAL ADS: DAILY E-NEWSLETTER

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- All rates are exclusive of taxes (GST) and are monthly basis.
- For other premium and customized services, contact our sales team.

## Testimonials

**I personally feel that the Metro Rail News Magazine has been doing a yeoman service by capturing many disparate news from the metro segment to give the readers a very holistic and knowledgeable insight in to the different developments and opportunities in the huge upcoming metro segment in India. I would like to take this opportunity to thank the Metro News magazine team for excellent and thoughtful way of pioneering the Metro segment.**

*MR. DIPANKAR GHOSH  
CEO  
ESCORTS RAILWAY DIVISION*

**Metro Rail News has created a significant presence and reputation in the Metro Railway Industry since the past few years of its launch. Its activeness at all levels and coverage of all the important and interesting news from all the Metro Organisations is remarkable. The Editorial Advisory Board of Metro Rail News is driven by reputed and experienced intellectuals serving the Railway & metro Industry. The Quality and coverage of the news are highly professional and so is the quality of the publication. We are happy to be associated with Metro Rail News and wish them good success in their innovative and continual progress.**

*MR. NEELESH DIXIT  
MANAGING DIRECTOR  
RENMACH*

**Metro Rail News concisely covers all the information about the latest development and infrastructure projects of the metro rail industry through magazine and Newsportal. The Magazine feature stories include the entire journey of conception, development & execution of the project as well as you always provide excellent information to the readers.**

*Kumar Keshav  
MD  
UPMRC*

## ANNUAL SUBSCRIPTION

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<th>Version</th>
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